

ARTWORK WITH BORDERS

Minimum border thickness must be 1/4 (0.25") thick plus the 1/8 (0.125") bleed for correct print ready artwork. Total border size from the bleed line is 3/8 (0.375"). Border example on the left.

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AREA MUST REMAIN CLEAR

area for mailing address only

3.625"

0.625"

bleed →

Artwork that reaches the cutline needs to extend to the edge of the **red line**.

cut line →

This is where your artwork will be trimmed.
(Finished size ordered)

safety →

All text must be kept within the **blue line**

11" x 17" Letter-Fold
(Inside Panel)

← **score**

11" x 17" Letter-Fold
(Outside Back)

← **score**

11" x 17" Letter-Fold
(Outside Front)

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All text must be kept within the **blue line**

*11" x 17" Letter-Fold
(Inside Left)*

← **score**

*11" x 17" Letter-Fold
(Inside Center)*

← **score**

*11" x 17" Letter-Fold
(Inside Right)*