

**AREA MUST REMAIN CLEAR**

Presorted  
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**PAID**  
Oakland, CA  
Permit #2319

area for mailing address only

3.625"

*11" x 25.5" Half Fold  
(Outside Back)*

0.625"

← **score**

**ARTWORK WITH BORDERS**

Minimum border thickness must be 1/4 (0.25") thick plus the 1/8 (0.125") bleed for correct print ready artwork. Total border size from the bleed line is 3/8 (0.375"). Border example on the left.

*11" x 25.5" Half Fold  
(Outside Front)*

**bleed** →  
Artwork that reaches the outline needs to extend to the edge of the **red line**.

**cut line** →  
This is where your artwork will be trimmed.  
(Finished size ordered)

**safety** →  
All text must be kept within the **blue line**

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*11" x 25.5" Half Fold  
(Inside Front)*

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*11" x 25.5" Half Fold  
(Inside Back)*

**bleed** →  
Artwork that reaches the cutline needs to extend to the edge of the **red line**.

**cut line** →  
This is where your artwork will be trimmed.  
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