

*11" x 25.5" Half Fold
(Outside Back)*

ARTWORK WITH BORDERS
Minimum border thickness must be 1/4 (0.25") thick plus the 1/8 (0.125") bleed for correct print ready artwork. Total border size from the bleed line is 3/8 (0.375"). Border example on the left.

*11" x 25.5" Half Fold
(Outside Front)*

bleed →
Artwork that reaches the outline needs to extend to the edge of the **red line**.

cut line →
This is where your artwork will be trimmed.
(Finished size ordered)

safety →
All text must be kept within the **blue line**

← **score**

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*11" x 25.5" Half Fold
(Inside Front)*

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*11" x 25.5" Half Fold
(Inside Back)*

bleed →
Artwork that reaches the cutline needs to extend to the edge of the **red line**.

cut line →
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