

Presorted
First Class Mail
US Postage
PAID
Oakland, CA
Permit #2319

area for mailing address only

3.625"

AREA MUST REMAIN CLEAR

ARTWORK WITH BORDERS

Minimum border thickness must be 1/4 (0.25") thick plus the 1/8 (0.125") bleed for correct print ready artwork. Total border size from the bleed line is 3/8 (0.375"). Border example on the left.

bleed →

Artwork that reaches the cutline needs to extend to the edge of the **red line**.

cut line →

This is where your artwork will be trimmed. (Finished size ordered)

safety →

All text must be kept within the **blue line**

(Outside Back)

0.625"

← **score**

11" x 17" Half Fold
(Outside Front)

Smart
Resolution.com

YOUR ONLINE PRINTING STORE

(Inside Front)

ARTWORK WITH BORDERS

Minimum border thickness must be 1/4 (0.25") thick plus the 1/8 (0.125") bleed for correct print ready artwork. Total border size from the bleed line is 3/8 (0.375"). Border example on the left.

*11" x 17" Half Fold
(Inside Back)*

← **score**

bleed →

Artwork that reaches the cutline needs to extend to the edge of the **red line**.

cut line →

This is where your artwork will be trimmed.
(Finished size ordered)

safety →

All text must be kept within the **blue line**