

(Outside Back)

ARTWORK WITH BORDERS

Minimum border thickness must be 1/4 (0.25") thick plus the 1/8 (0.125") bleed for correct print ready artwork. Total border size from the bleed line is 3/8 (0.375"). Border example on the left.

*11" x 17" Half Fold
(Outside Front)*

← **score**

bleed →

Artwork that reaches the cutline needs to extend to the edge of the **red line**.

cut line →

This is where your artwork will be trimmed.
(Finished size ordered)

safety →

All text must be kept within the **blue line**

(Inside Front)

ARTWORK WITH BORDERS

Minimum border thickness must be 1/4 (0.25") thick plus the 1/8 (0.125") bleed for correct print ready artwork. Total border size from the bleed line is 3/8 (0.375"). Border example on the left.

*11" x 17" Half Fold
(Inside Back)*

← **score**

bleed →

Artwork that reaches the cutline needs to extend to the edge of the **red line**.

cut line →

This is where your artwork will be trimmed.
(Finished size ordered)

safety →

All text must be kept within the **blue line**